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PROMOTION OF HUMAN RIGHTS "IN" AND "WITH" FAMILIES

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Introduction: With the coming to power of Socialism in the Province of Santa Fe in 2008, the Government launched a new Model of implementation of Public Policies focused on the integral attention of the most vulnerable population, combining assistance and promotion that allow the objective and subjective construction of the concept of citizenship in the inhabitant. The applied provincial and local structure included Occupational Therapy in the Social Orientation Service, with the aim of executing the program named "Alero" in densely populated and extremely poor neighbourhoods. **Objectives:** To enable the families to become the protagonist subjects (the doers) in the processes of improvement of their quality of life, fully exercising their Human Rights.

Description: A trans-disciplinary approach to the family at home. The basic thresholds of life quality (identification, education, health, work, social welfare, security, culture, sport and recreation, home, environment and infrastructure, family-community relationship), are the indicators that allow the evaluation of the Rights vulnerability which leads to the admission of the family into the program.

Results: 215 approached families in a neighbourhood (1,020 people) during a year, managed to raise several of the indicators of quality of life: issuing and updating of IDs, entering and staying at school, linking with the health system, detection and inclusion of handicapped people into protection systems, inclusion in production projects, taking part in cultural, sporting and recreational activities, improvement of the physical and social public environment. **Conclusion:** The new model places the family as the protagonist in the exercise of their rights, which implies ruptures and continuities, de-construction and re-construction of the typical interventions of the State and the formulation of innovative strategies. **Contribution to the Practice of Occupational Therapy:** conceptual and empiric proposals for the practice of Occupational Therapy in the social-community environment, centred in the family in the exercise of the human rights.