

WFOT Website Advertising Specifications

WFOT is now accepting requests for advertising on their website.

The graphical advertisements will be placed in the top right hand corner of every page of the website. The banner ads will all be at the same size, and details on the specification can be found below. An advertisement management application will then randomise the displaying of each of the advertisements between each of the currently active advertisers accounts. The advertisement software used by the association also provides statistical information for account holders.

This statistical information includes the amount of time ads are displayed, as well as the amount of times they are clicked on by users. This statistically data can be obtained from the WFOT Secretariat. If you would like more information than what is provided in this document, please contact the WFOT Secretariat at wfot@multiline.com.au

Specifications

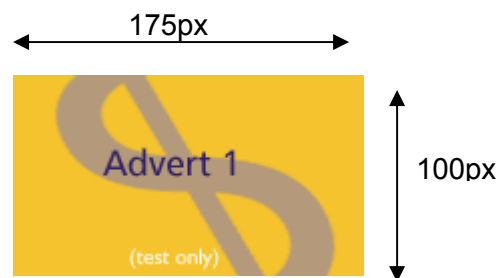
Dimensions: 175pixels wide X 100 pixels high

Resolution: Screen 72dpi

Format: JPEG or GIF

Animation: Animated GIF banners will be accepted as long as they are no larger than 50kb in file size

Example:



WFOT Advertising Banner Design Services

WFOT in conjunction with advertising and design company CDAA, will provide professional banner design services as required. A competitive rate for all WFOT advertisers will be provided upon sighting for artwork requirements. If you require more information please contact the WFOT Secretariat at wfot@multiline.com.au