



# World Federation of Occupational Therapists

## ADVERTISING OPTIONS

### **WEBSITE:**

#### **Job Opportunities:**

Two weeks	A\$ 165.00
Four weeks	A\$ 275.00

### **BANNER ADVERTISEMENTS**

Monthly Fee:	A\$ 165.00
3 Month Fee:	A\$ 330.00

The specifications for a Banner Ads are:  
175 x 100 pixels this is the size they are displayed at - JPG or GIF file at 72 dpi

### **WFOT BULLETIN:**

Please contact the Secretariat: [admin@wfot.org.au](mailto:admin@wfot.org.au)

There are two issues of the Bulletin a year, May and November. The deadline for the May issue is **15 January** and November issue is **15 July**.

### **PLEASE NOTE:**

- The World Federation of Occupational Therapists hereby reserves the right to refuse permission for advertisements to be placed on its website.
- Advertising must be pre-paid.
- Adverts can be withdrawn from the website by WFOT at any time without notice.
- All pricing is in Australian dollars.
- Price listed valid from June 2006 can be subject to change.
- See full terms and conditions.

## **BENEFITS OF ADVERTISING WITH THE WORLD FEDERATION OF OCCUPATIONAL THERAPISTS (WFOT)**

### **Website**

- Approximately 60,000 "sessions served" per month and in excess of 1,500,000 hits per month.
- [www.wfot.org](http://www.wfot.org) is well represented in the major search engines.
- Accessible to all Occupational Therapists internationally.
- Used as a resource by Educators and OT students

### **Bulletin**

- Distributed to every WFOT individual member and member associations.
- Longevity – stays on the bookshelf.
- Distributed internationally to Occupational Therapists, Educational Institutions and Libraries
- Used as a reference text for Educators and OT students

### **Please note:**

Placement of advertising either on the WFOT website, in the Bulletin or via email does not imply any endorsement of the advertised products and / or services the World Federation of Occupational Therapists