

World Occupational Therapy Day – Celebrations from around the world.

Occupational therapists and colleagues around the world celebrated World Occupational Therapy Day on 27 October, 2011.

World Occupational Therapy Day 2011 Sponsors

The sponsors listed below made a significant contribution to World Occupational Therapy Day 2011 celebrations. WFOT extends their sincere thanks to these supporters.

Athona Allied Health Recruitment designed the World Occupational Therapy Day 2011 logo, a series of postcards, desktop calendars (2011 and 2012), posters (in English, French, German and Spanish) - all available in the 'World OT Day' Category of the Resource Centre. Go to <http://www.wfot.org/ResourceCentre.aspx>



Execu Search designed a colourful poster (in English and Spanish) available in the 'World OT Day' Category of the Resource Centre. Go to <http://www.wfot.org/ResourceCentre.aspx>

Harrison Training provided a range of tools for Continuing Professional Development and resume management, and calendar 2012, available in the 'World OT Day' Category of the Resource Centre. Go to <http://www.wfot.org/ResourceCentre.aspx>

Occupational Therapy International provided a number of free articles to celebrate World Occupational Therapy Day, available at www.wileyonlinelibrary.com/journal/oti

Reports and photos are still coming in to the World Federation of Occupational Therapists (WFOT) Secretariat, but here are some of the early reports:

Messages of Support

The New Zealand Occupational Therapy Association (NZAOT) sent a message to WFOT

'Dear World Federation

HAPPY WORLD OT DAY!

Here in New Zealand our OT Week coincides with World Occupational Therapy Day on October 27. That is today! Many of our OT's are having morning and afternoon teas, joining together for lunches, and promoting and celebrating occupational therapy on stalls and displays all over the country. It is always such an enjoyable day, and a healthy thing to celebrate our profession. Thank you to WFOT for supporting our profession and driving this day.

With much aroha (love) from the association in New Zealand.

Tracey Partridge (President NZAOT)

Rita Robinson (President-elect NZAOT)

Siobhan Molloy (Executive director NZAOT)'

And from Mexico

'Feliz Día Mundial de Terapia Ocupacional!!! (Happy OT Day)



With the greatest pride, for those whose passion is to convey to mankind the greatest happiness: Autonomy! Because there will always be an alternative lifestyle.

Gabriela García, Delegate of Mexico at the WFOT'

Promotions and Campaigns

Canada

The Canadian Association of Occupational Therapists (CAOT) members were invited to participate in the "Ask for It" campaign to contact employers and insurance providers to include coverage for critical occupational therapy services provided to clients by occupational therapists. The 'Ask For It' Toolkit was made available to support this campaign. Go to <http://www.caot.ca/pdfs/Insurance%20lobby/Ask%20For%20It%20-%20final%20handout.pdf>

Online Activities

Social media enabled many creative initiatives to reach a worldwide audience.

Occupational Therapy 24hr Virtual Exchange "Pay it Forward"

For the second year running, this was a hugely successful event. WFOT thanks the OT4OT group for their support of World Occupational Therapy Day by organising and running this 24 hour, around the world, virtual exchange. Over 3,000 occupational therapists and colleagues participated in this event. To read the rave reviews and find out more, go to <http://www.facebook.com/OT24vx>

Blogs

Linda in Canada hosted the 'Blog Carnival 2011 – Celebrating World OT Day'. Go to <http://www.lindasdailylivingskills.com/2011/09/blog-carnival-for-world-ot-day.html>

Tim & Allard, Occupational Therapy students at the Hogeschool van Arnhem en Nijmegen (HAN) in the Netherlands, developed a World Occupational Therapy Day badge for use on blogs and websites. Go to

http://www.picbadges.com/world-occupation-therapy-day-2011-27-october/2289643/?fb_ref=social_bar&fb_source=profile_online

Congratulations to all of you who were involved and we look forward to hearing more from you with more examples of celebrations to be posted soon – so keep checking the website.

